

Entrepreneurs Credo



I do not choose to be a common man, it is my right to be uncommon, if I can.

I seek opportunity, not security.

I do not wish to be a kept citizen, humbled and dulled by having the state look after me.

I want to take the calculated risk; to dream and to build, to fail and to succeed.

I prefer the challenges of life to the guaranteed existence.

I prefer the thrill of fulfillment to the state of calm Utopia.

I will not trade freedom for beneficence nor my dignity for a handout.

I will never cower before any master, nor bend to any threat.

It is my heritage to stand erect, proud and unafraid.

I think and act for myself, to enjoy the benefit of my creations.

And to face the world boldly and say: This, with God's help, I do and have done.

This is what it means, to be an Entrepreneur!